

## Calendar

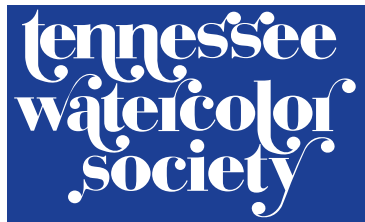
### 32nd Exhibition Catalog

All TnWS members and patrons will receive one catalog at the opening reception or by mail. The catalog will feature full color reproductions made from the CDs of all paintings accepted into the exhibition. Extra copies may be purchased, while supplies last, at the exhibition or by mail. Additional 32nd Exhibition Catalogs cost \$15.00 each, plus \$5.00 for postage and handling if mailed. Make checks payable to Tennessee Watercolor Society.



### Exhibition Video

Made possible by a grant from the TENNESSEE ARTS COMMISSION. TnWS will produce a 28-minute video featuring the 32nd Exhibition and its locale. Each accepted painting will be shown and identified, and the award-winning paintings will have commentary from the juror. Available in DVD format, the video can be purchased at the reception or pre-ordered for \$15 plus \$5 if mailed.



### Contact Information

**Helen Burton**, *Chairman*, 423-478-5262  
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### TnWS 32nd Exhibition

**May 16 - June 25, 2010**

#### Chattanooga State Community College

4501 Amnicola Highway, Chattanooga, TN 37406

### Awards

Cash, Merchandise, and Purchase Awards totaling more than \$7,000.

### 2010 Calendar

**February 15** ♦ Entries Postmark Deadline

**April 1** ♦ Notification Cards Mailed to Artists

**May 3 -10** ♦ Shipped Paintings Arrive at CSCC  
(no earlier than May 3 and no later than May10)

**May 11-12** ♦ Hand-delivered Paintings Received  
at CSCC Olan Mills Bldg. 10 am - 3 pm

**May 16** ♦ Exhibition Opens  
George James Demo 2 - 3 pm

**May 17-21** ♦ Workshop CSCC Humanities Bldg.

**May 22** ♦ TnWS Board Meeting 9 - 10 am  
Buffet Brunch, Dining Area

General Members' Meeting 10: 30 - Noon  
Art Creations Merchandise Expo & Demo Noon - 1 pm

Silent Auction 1 - 2 pm  
Reception 2 - 5 pm

Awards Presentation Ceremony 3 pm

**June 25** ♦ Exhibition Closes

**June 26, 27** ♦ Pick Up Hand-delivered Paintings

**June 28** ♦ Shipped Paintings Returned  
Traveling Show Pack & Ship

**Tennessee  
Watercolor  
Society  
Exhibition**

**32**  
THE YEAR 2010

tennessee  
watercolor  
society

## Workshop

## Tennessee Watercolor Society

The Tennessee Watercolor Society (TnWS) was founded in 1971 and has more than 250 members distributed in five regions across the state. The Chattanooga area is Region III, with 70 current members. The purpose of the organization is to elevate the stature of watercolor and educate the public to the significance of watercolor as an important, creative, permanent painting medium. It furthers the interests of painters in all water media by its programs, competitive exhibitions and workshops. The state-wide exhibitions are biennial, and the entries are juried by nationally known professional artists who also select the awards. In 2010 Chattanooga is the host city for the 32nd Exhibition. The juror is George James. He will select from 60 to 70 of the finest paintings by Tennessee artists for public display from May 16 to June 25, 2010, in the venue at Chattanooga State Community College.

Juror and Workshop Leader  
George James

Recognizing that there had been no real exploration of the use of traditional watercolors on synthetic papers such as Yupo, George James developed innovative techniques utilizing unusual tools to create exciting, expressive watercolor paintings.

Now retired, James taught art at California State University at Fullerton for several decades. His work has been published in many periodicals and books, including the prestigious Invitational Exhibition of



Contemporary International Watermedia Masters volume which features his painting, "Andy's Choice" on the cover. He has won numerous awards, including the AWS Bronze and Gold Medals, and the AWS Ida Wells Stroud Award for his fascinating and engaging paintings.

For more information on George James, see his website at [www.georgejameswatercolor.com](http://www.georgejameswatercolor.com).

Or check out his videos at Creative Catalyst Productions' website - [www.ccpvideos.com](http://www.ccpvideos.com). They currently list three videos and have another on the way, along with links to articles on James' work. There is an emphasis on design and composition as well as his technique in each of the videos. The previews from James' videos are especially helpful in understanding how he works.

George James will share his unique approach to using watercolor on synthetic papers at the TnWS five-day workshop, May 17 - 21, 2010, at the Chattanooga State Community College Humanities Building.

## Workshop Description

Intermediate Level Watercolor on Yupo

## Dates

Monday, May 17 through Friday, May 21, 2010

## Hours

9:00am to 4:00pm daily, one hour lunch break (nearby college cafeteria is available)

## Location

Chattanooga State Community College  
C.C. Bond Humanities Building  
4501 Amnicola Highway  
Chattanooga, TN 37406

## Cost

Cost for the 5-day workshop is:  
\$350 for TnWS members / \$375 for non-members  
\$200 deposit due March 15, 2010 (postmark before that date).  
Balance due by April 15, 2010.

Send your check, name, address, e-mail address, and phone number to the workshop chairman (put TnWS on the back of the envelope).

## Workshop Chairman

Leslie Dulin  
2641 Kell Road, Signal Mountain, TN 37377  
E-mail: [magilesle@comcast.net](mailto:magilesle@comcast.net)  
423-886-6256

## Registration

Cancellations after April 15 may result in the forfeiture of the deposit or all fees, depending on the circumstances. TnWS members will get first chance at the spaces. After March 1, the workshop will be open to non-members. Class size is limited to 20 artists. The materials list will be sent upon completion of registration. The Fall 2009 and Spring 2010 issues of the TnWS newsletter, ArtBeat, will contain additional information.



## Artist Eligibility

The exhibition is open to artists 18 years of age and older who reside in Tennessee (residency as per TnWS bylaws).

## Works of Art Eligibility

- ◆ Only original work in water-based media, executed in an aqueous manner on paper, or paper-mounted board, Yupo, synthetic paper.
- ◆ Collage elements - only artist's own hand-painted papers.
- ◆ Copyright materials, photographs, machine or computer generated images are not eligible.
- ◆ All paintings submitted must have been completed during the past three years and not have been shown in any previous juried TnWS exhibition. Your source material must be your own design or your own photographs. Paintings done under instruction in class or workshops are not eligible.

## Totally Transparent Watercolor Award

A cash award of at least \$500. Paintings submitted to meet the qualifications for the "Totally Transparent Watercolor Award" should make use of transparent pigments which are normally applied in thinned consistency using the white of the paper to achieve color brilliance and pale tints. Whites of the image are achieved by color voids on the paper. Opaque white or pigments where white has been added by the manufacturer to achieve semi-opaque or "milky-color" mixtures shall be avoided. Paintings must be executed using watercolor pigments on single-sheet white fiber paper only (devoid of acrylic, white paint, gouache, casein, collage, and mixed media) and meet the definitions stated here.

## Mark your entry form and CD "TTWA" if your painting qualifies.

## Presentation of Accepted Work

- ◆ Matboard must be acid-free white-core, white or off-white and of archival quality. Multiple mats are okay if they are the same white or off-white. No color liners or fillets.
- ◆ Paintings must be securely attached to the mat board or backing (archival material). Floaters need separator strips to keep the painting from touching the glazing. The back must be sealed with archival paper or board.
- ◆ Glazing must be Plexiglas only. No glass. It must be in good condition with no deep or obvious scratches, and the correct size to stay inside the frame.
- ◆ Framing should be simple in design, wood or metal, in good condition and constructed well enough to withstand shipping and handling. The wire must be of sufficient strength, not frayed, with ends taped, and securely attached.
- ◆ No screw-eyes and no sawtooth hangers. Use only flat D-rings for the wire.
- ◆ I.D. Form must be taped to the back upper left corner.
- ◆ Minimum image is 10 inches in any direction. Maximum frame size is 48".

## Electronic Entries

Digital image of the painting must be a JPEG file, 300 dpi minimum resolution. It must show only the painting itself, no mat or frame, or any background material. Your image will not be adjusted in any way. With a felt-tip marker on the outside of the CD write your last name first and the title of the painting (or both paintings, if submitting two, in the order that they are shown). Place the CD in a protective sleeve and mail with your entry form(s) in a padded envelope. Include your check and a SASE to receive notification. The CD will not be returned, so make a copy for your records.

## Fees

All members (if 2010 dues are paid) \$20 for 1 or 2 submissions.  
All members (if 2010 dues not paid) \$50 for 1 or 2 submissions.  
Non-members - \$50 for 1 or 2 submissions.

Make checks payable to: **Tennessee Watercolor Society**

## Sales &amp; Commissions

Paintings may be for sale or identified as not for sale (NFS). Changes to price or NFS status of entries are not permitted following submission of the entry forms. **Chattanooga State does not charge any commission on sales.**

## Delivery / Return Shipping

Detailed instructions regarding hand delivery and UPS or FedEx shipment will be included with your notice of acceptance into the show. All shipments must be prepaid. Paintings will be repacked and returned to the artist in the same manner in which they are received. Shipping your art in bad packaging can result in severe damage to the piece, rejection from the exhibit and insurance hassles with your carrier. Severely damaged packages will be reported to the sender and shipper and will be returned unopened. Nailed lids on crates, styrofoam packing peanuts, excessive amounts of paper or bubble package fillers are not acceptable. TnWS highly recommends professional packaging such as Airfloat ([www.airfloatsystems.com](http://www.airfloatsystems.com)).

## Prepayment of Return Shipping

A check for prepayment of return shipping, plus a \$10 handling fee, and a completed return shipping label from your chosen carrier (UPS or FedEx) is required. Make check payable to Tennessee Watercolor Society and mail it separately when your work is shipped.

